

**Business & Cultural Mission to
United Arab Emirates & Turkey
April 17-27, 2014
Agenda**



Mayor Dyer will travel to the United Arab Emirates and Turkey on a business and cultural trade mission with GOAA, Orlando City Soccer and the Atlantic Institute, Orlando's local Turkish cultural center.

Objectives of the trip:

The objectives of the trip are two-fold.

Business:

- Mayor Dyer will meet with airlines in Dubai and Istanbul to make the case that Orlando is ripe for additional air service. Phil Rawlins, President of Orlando City Soccer will join Mayor Dyer in these meetings to promote Orlando's new Major League Soccer franchise and the potential this could have for additional air service demand.
- While in Turkey, the group will also be meeting with other business organizations to discuss synergies and potential economic development exchange between Orlando and Turkey.
- Mayor Dyer will be meeting with the CEO of a company the Metro Orlando EDC has been working with to promote Orlando as the location for US headquarter operation.

Cultural:

- The Atlantic Institute, Orlando's local Turkish cultural center, hosts several cultural Trans-Atlantic exchange trips to Turkey each year to facilitate intercultural understanding and to build bridges between the US and Turkey.

The trip will be a balance of business and culture allowing the delegation to pursue future opportunities for both economic development and cultural exchange between Orlando, the United Arab Emirates and Turkey.

Other Turkey Fast Facts:

- Turkey is the world's 18th largest economy according to World Bank Group
- Similar to how Orlando serves as a gateway to Latin America, Turkey serves as a gateway to Europe, Asia and the Middle East
- Turkey is Florida's 42nd largest trade partner
- Turkey is the 37th destination for Florida-origin exports and some of the greatest traded products include aircraft engines & parts, yachts and other vessels and other large machinery

Thursday, April 17 and Friday, April 18, 2014

Travel from Orlando to Dubai

Saturday, April 19, 2014

Travel to Abu Dhabi to tour Abu Dhabi International Airport

Sunday, April 20, 2014

Meetings with airlines at Dubai International Airport

Travel from Dubai to Istanbul

Meeting with Confidential Metro Orlando EDC Project

Monday, April 21, 2014

Travel from Istanbul to Kayseri

Cultural Immersion Day

Tuesday, April 22, 2014

Travel from Kayseri to Izmir

Business Meetings in Izmir, Turkey's Third Largest City

Meeting with ESIDEF Representing TUSKON (Turkish Confederation of Businessmen and Industrialists)

Members of the delegation will meet with ESIDEF Representing TUSKON (Turkish Confederation of Businessmen and Industrialists) which is the largest non-governmental, non-profit institution representing the business community in Turkey. With more than 40,000 members, 90% of its membership is comprised of small or medium establishments with fewer than 50 employees. TUSKON also organizes trade and investment delegations to potentially viable countries.

Meeting with Mayor Aziz Kocaoğlu, Mayor of Izmir

Aziz Kocaoğlu (born 1948) is the mayor of Izmir Metropolitan Municipality, Turkey's third largest city.

He was born in 1948 in Tokat in north-central Turkey. He graduated from the Economy School of Izmir's Ege University in 1973 and received a master's degree in management from Istanbul University in 1974. Between 1975 and 1978 he was an accountant in a public institution. In 1979, he launched his own business in furniture and ceramics. At the same time, he started his political activities in the frame of the youth branch of CHP. After the general interruption of political activities in the eighties in Turkey, he joined in 1987 the newly established SODEP which was the country's main center-left party at the time. After SODEP and the re-established CHP were merged, he became a CHP member again, pursuing and developing his business activities at the same time.

Rising in the rank and file of CHP's Izmir branch, he was elected the mayor of Bornova (a metropolitan district of Izmir) after the local elections of 28 March 2004. Following the sudden death of Izmir Metropolitan Municipality mayor Ahmet Piriştina, Mr. Kocaoğlu was elected by CHP's Izmir branch to the post of metropolitan mayor.

Since then, although drawing a quieter profile than his predecessor, Aziz Kocaoğlu established himself with his orderly conduct of the city's affairs, sound financial management and smooth human relations, as exemplified during the Universiade 2005 games which Izmir had assumed. Aziz Kocaoğlu is married and has two children.

Wednesday, April 23, 2014: Cultural Day in Antalya

Travel from Izmir to Antalya

Cultural Immersion Day

Thursday, April 24, 2014: Business and Best Practices in Istanbul

Travel from Antalya to Istanbul
Business Meeting in Istanbul

Meeting with TAV Airports Headquarters

Members of the delegation will discuss best practices in airport operations with TAV Airports, the leading airport operator in Turkey. Its airports serve approximately 420,000 flights and 48 million passengers on average per year.

The firm operates Istanbul Atatürk Airport (one of the busiest in Europe), Ankara Esenboğa Airport, Izmir Adnan Menderes Airport and Antalya Gazipaşa Airport in Turkey, Tbilisi Airport and Batumi International Airport in Georgia, Monastir Habib Bourguiba International Airport and the Enfidha – Hammamet International Airport in Tunisia, Skopje "Alexander the Great" Airport and Ohrid "St. Paul the Apostle" International Airport in the Republic of Macedonia.

TAV engages in other branches of airport operations as well: duty-free sales, food and beverage services, ground handling services, information technologies, security and operation services.

Meeting with Airlines at Istanbul Ataturk International Airport

Visit to Daily *Today's Zaman* Newspaper

Today's Zaman is an Istanbul-based daily English-language paper. With a circulation of nearly 900,000, the paper is printed in 11 countries and distributed in 35 countries. Members of the delegation will receive an update on major developments in Turkey and will also provide an update on major developments in Orlando.

Friday, April 25, 2014

Business Meetings in Istanbul

Meeting with Istanbul Chamber of Industry

Members of the delegation will meet with the Istanbul Chamber of Industry, founded in 1952, whose main objective is to fulfill the existing and future needs of the Turkish industry through information, training and consulting services, to improve the international competitiveness of Turkey and to contribute to the development of the country as a whole.

Meeting with Mayor Kadir Topcu, Mayor of Istanbul

He was born on 8 January 1945 in Altıparmak village of Yusufeli district in Artvin Province, Turkey. Kadir Topbaş moved in 1946 with his family to Istanbul. He earned a PhD in architectural history from Istanbul University following his education of theology in 1972 and architecture in 1974. After working as preacher in Edirne, teacher and freelance architect in Istanbul, he served between 1994 and 1998 as advisor to Mayor Recep Tayyip Erdoğan for the restoration and decoration of palaces and other historical buildings in Istanbul.

He is also owner of Turkish cuisine restaurant chain Saray Muhallebicisi.

He entered politics as member of the religious oriented Milli Selamet Partisi (MSP) and became Mayor of Beyoğlu district in Istanbul, where he lives. Later on, Topbaş ran twice for the deputy of Artvin province in the parliament, first in 1977 from the MSP and then in 1987 from Refah Partisi (RP) without success. In 1999, he was elected mayor of Beyoğlu district from the Fazilet Partisi (FP). In the 2004 regional elections, Kadir Topbaş ran for the post of mayor of Istanbul from the Adalet ve Kalkınma Partisi (AKP) and won. He is mayor of Istanbul since March 28, 2004. In November 2007 he became co-president of United Cities and Local Governments and was longlisted for the 2008 World Mayor award. Kadir Topbaş was re-elected as the mayor of Istanbul metropolitan area in 2009 Turkish general local elections, passing the runner-up Kemal Kilicdaroglu, current leader of Republican People's Party.

In 2009 he was appointed President of the Union of Municipalities of Turkey.

He is married and has two sons and a daughter.

Meeting with Journalist and Writers Foundation

Members of the delegation will meet with the Journalists and Writers Foundation (JWF) which was established by a group of distinguished writers, scholars, and journalists in 1994 to contribute to peaceful coexistence and dialogue by bringing together intellectuals from all political spectrums with different cultural, religious, ethnic and ideological backgrounds that belong to the many diverse disciplines in science, religion, philosophy, politics, and art. Its mission is to look for ways of building a common living space based on reconciliation and mutual respect.

Meeting with Bank Asya

With 182 branches, two national and 1300 correspondent banks, Bank Asya, which was established in 1996 has become the largest participation bank in Turkey.

Saturday, April 26, 2014

Cultural Immersion Day in Istanbul

Sunday, April 27, 2014

Travel Day

Depart Istanbul and return to Orlando